

WHOLESALE

FRESH ARTISAN BAKES, HOWEVER SUITS YOU BEST.

Rate card · prices per batch of 12



HOUSE OF BAKES

TASTE FIRST Flavour comes first, then we make every bake look just as good.	UNCOMPROMISING QUALITY High-quality ingredients, including locally sourced free-range eggs.	TRANSPARENT PRICES Priced to reflect quality while leaving you a generous margin.	REGISTERED & INSURED Registered business, public liability insured, 5★ food hygiene rating.
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TWO WAYS TO ORDER WHATEVER SUITS YOU

PAY AS YOU GO Order when you need it <table><tr><td>BASIC £26</td><td>LUXURY £29</td></tr></table> ✓ No contract, no minimum order ✓ Order as often or as rarely as you like – 1 week's notice per order – Full payment upfront, before baking begins	BASIC £26	LUXURY £29	MONTHLY PLAN · BEST PRICE Regular deliveries, one invoice <table><tr><td>BASIC £23</td><td>LUXURY £26</td></tr></table> ✓ Prices locked for at least 6 months ✓ Quantities can flex week to week ✓ Invoice on the 1st, 14 days to pay – Minimum 36 bakes (3 batches) per delivery – 4 weeks' notice to pause or stop	BASIC £23	LUXURY £26
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THE BAKES TWO RANGES, OR A MIX OF BOTH

Basic · crowd-pleasers for busy, family-friendly cafés

Bueno brownie · Rocky road · Kinder cookie · Biscoff blondie · Reese's flapjack · School cake · Lemon drizzle · Oreo brownie · Malteser tiffin · Milkybar cookie · Cherry Bakewell blondie · Mars Krispie bar

Luxury · refined bakes that justify a higher price tag

Pistachio & raspberry cakes · Ginger & white chocolate blondie · Brown butter salted caramel cookie · Earl Grey & honey shortbread · Chocolate fudge cake · Lemon meringue cookies

Examples only: flavours rotate with the season. Vegan options in both ranges. Mix ranges in one delivery, each batch at its own rate. Specific requests need 1 week's notice.

SIZES & CUTTING Trays are 8×12", pre-cut into 12 slices (3×4) unless agreed, or whole on request. Cookies, cupcakes & cake tubs: 12 per batch. Cakes arrive whole, typically serving 10.	PACKAGING Sliced, in boxes Included Individually wrapped & labelled +£3 Wrapped with your branding +£5 Per batch. Display equipment and storage are the stockist's responsibility.	DELIVERIES Mondays and/or Thursdays. Two days a week are two deliveries at the same per-delivery price. Pay as you go: I'll confirm the nearest available slot.
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Ready to stock House of Bakes?

Get in touch to set up your first order or monthly plan.

orders@houseofbakeswirral.co.uk